



THE CANADIAN CONSORTIUM FOR RESEARCH
LE CONSORTIUM CANADIEN POUR LA RECHERCHE

CCR STRATEGIC PLAN: 2017

Mission:

The mission of the CCR is to communicate the importance to Canada of basic research and post secondary education.

Vision:

Canada recognizes the importance of knowledge generation and transmission by achieving a leading position internationally in the support of basic research and post secondary education.

Purpose:

The purpose of the CCR is to advocate its mission to the federal government.

Primary Functions of the CCR:

- Lobbying the federal government
- Communicating the CCR's positions within the broader research policy community
- Networking (sharing information) amongst members and stakeholders

STRATEGIC PLAN PRIORITIES

Strategic Priority #1: Government Lobbying re Fundamental Science Review Report (Investing in Canada's Future: Strengthening the Foundations of Canadian Research)

- ✓ Create an activity in the Fall, possibly in conjunction with, or around the time of the Canadian Science Policy Conference;
- ✓ Collaboration with other organizations to leverage and reinforce each other's position);
- ✓ Create a "position template" to communicate to members and share; and
- ✓ Create an MP outreach template.

Strategic Priority #2: Member Engagement

- ✓ Solicit input for budget submission due in early August;
- ✓ Formulate an Annual Report detailing the "wins" of the last year, and better informing all members of the priorities and challenges ahead;
- ✓ Ongoing individual outreach by active CCR members to less active members
- ✓ Consideration for conducting meetings virtually, with a tool like <https://zoom.us> so as "even out the playing field" for CCR members who are not located in Ottawa; and
- ✓ Improving regular communication and encouraging exchange with a "spotlight on members" that would help inform members of each other's activities, etc.

Strategic Priority #3: Succession Planning

- ✓ Formulate Organizational Chart, Job Descriptions and criteria/qualification for each position (e.g., Chair);
- ✓ Formulate a description of responsibilities and expectations of members so they can communicate this within their organizations and have a "substitute" as required; and
- ✓ Create an "on-boarding document" to better familiarize new members on tasks, responsibilities (see above) and processes.